

LODESTONE GLOBAL

We are a specialized consulting firm focused on high-performance boards. We BUILD, FACILITATE, OPTIMIZE, and EDUCATE award-winning boards around the globe to drive performance and profitability for our clients.







BUILD YOUR BOARD

Lodestone Global's proven methodology results in the creation of a board that respects and leverages your culture, supports your leadership team on critical strategic initiatives, and delivers a high return on investment. Our proprietary and exclusive database of experienced Board candidates ensures optimal effectiveness.

IMPROVE YOUR BOARD

Strategy without execution is a daydream, and execution without strategy is a nightmare.

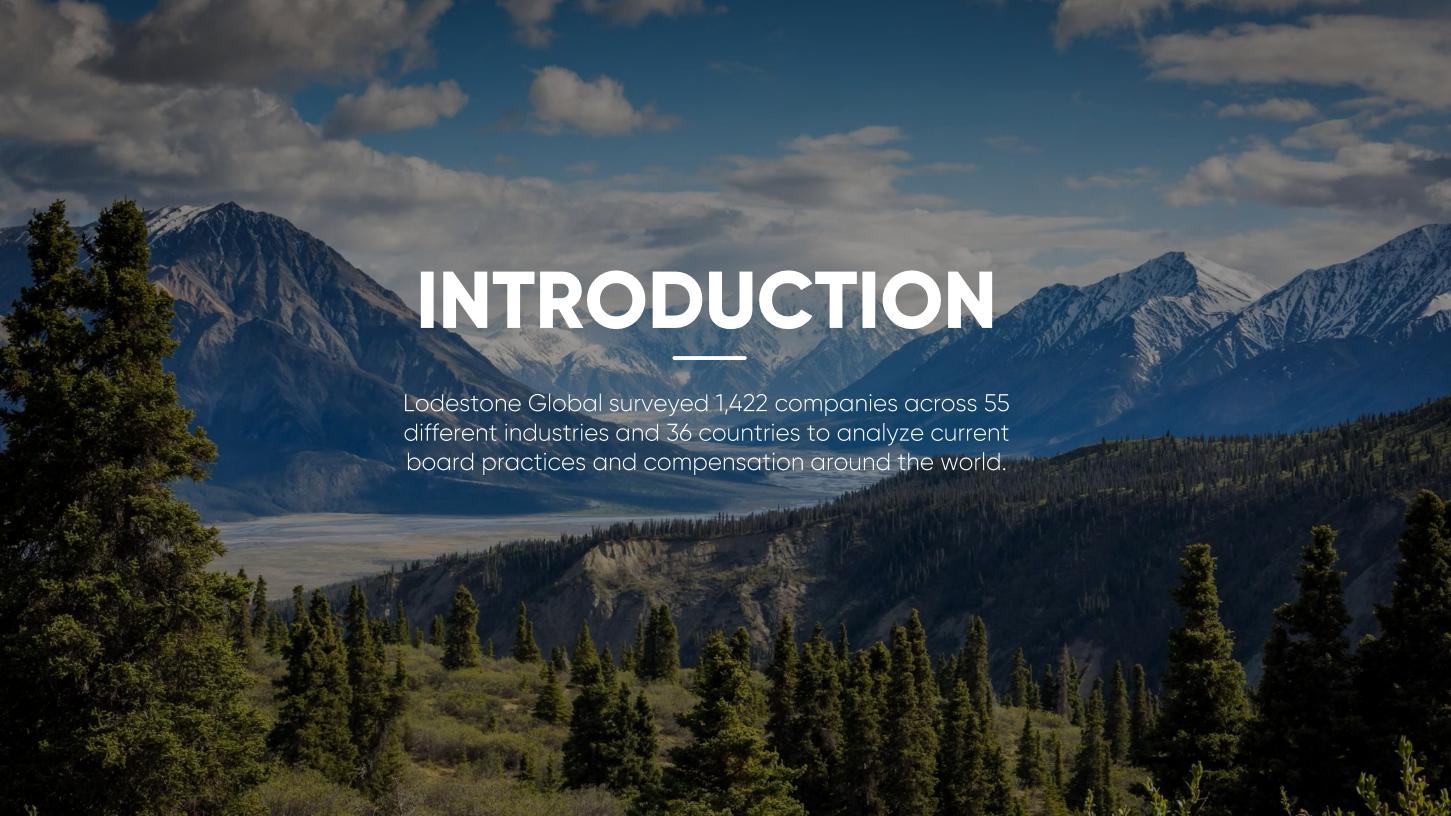
Lodestone Global uses industry best-practices to optimize your board. Our experienced facilitators ensure all board members are expertly trained to bring forth high levels of collaboration and engagement.

COMPENSATE YOUR BOARD

Lodestone Global's best-in-class, proprietary data and analytics provide you with precise, custom-tailored director compensation levels.

We perform annual performance and compensation reviews to ensure your board is benchmarking to the latest and most accurate market levels.

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2025 PRIVATE COMPANY BOARD COMPENSATION SURVEY

TOTAL BOARD MEMBER COMPENSATION RISES +7.4% TO \$54,150



MEDIAN COMPENSATION UP +7.4%

Median total compensation was \$54,150 up +7.4% from the \$50,400 reported last year (+2.4% growth last year). The increase is the result of a +9.4% increase domestically, offset by a +5.0% increase internationally.



REAL ESTATE INDUSTRY SAW LARGEST INCREASE

Real Estate companies increased their director pay +8.2% versus last year. Financial Services firms, who outpaced all other industries last year, were the only industry to decrease director compensation (-0.4%) in our survey.



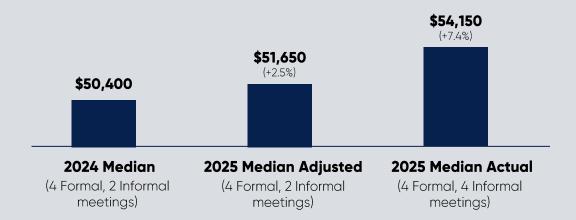
COMPENSATION GROWTH TO MODERATE

Compensation growth is expected to moderate with only 30% of respondents projecting a rise in 2024 director pay – down from the 35% who expected an increase last year and 39% the year before.



BOARDS ASKED TO DO MORE

The median number of meetings increased to 4 formal and 4 informal meetings impacting total compensation growth by ~5%. A like-for-like comparison (4 and 2) would show median total compensation up +2.5%.





MEETING & COMMITMENT DYNAMICS



HYBRID IS THE PREFERRED MEETING APPROACH

Over 65% of companies reported adopting a hybrid approach to meetings (e.g., 2 out of 4 meetings per year held in person). This is up from 60% last year and 54% the year prior. Concurrently, virtual only boards have been decreasing with only ~12% of companies adopting this approach. Over 70% of the respondents indicated a preference for at least two in-person meetings per year.



MORE MEETINGS – THE NEW NORMAL

Since the Covid-19 pandemic the median number of meetings has remained elevated at 4 Formal (5+ hours) and 4 Informal (~1-3 hours) per year. It appears that this structure is the "new normal." As a result, all compensation has adjusted upwards to compensate for additional time spent. The median Board Member time commitment has increased to about ~70 direct hours/year and ~200 hours/year in total.



BOARDS & PERFORMANCE



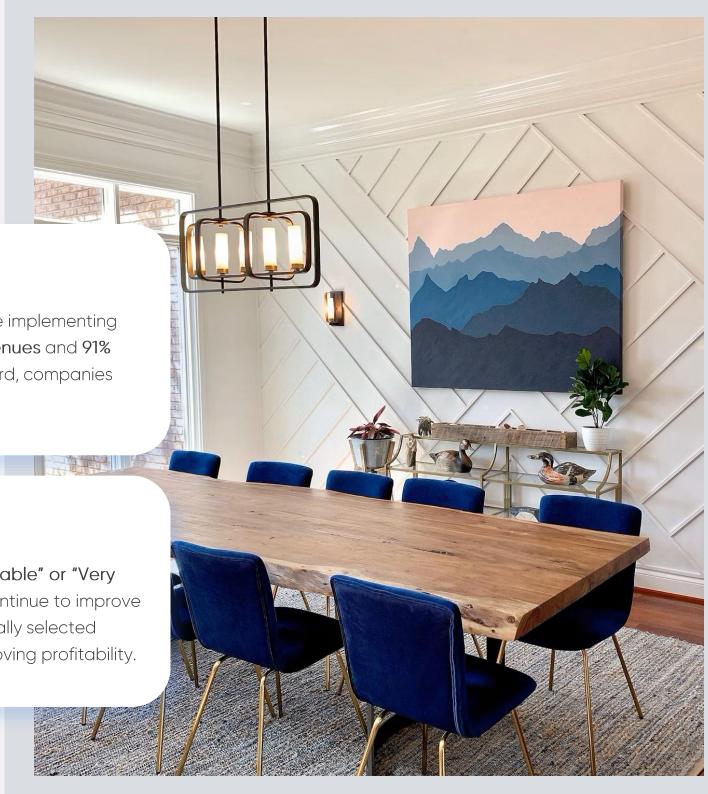
BOARDS DRIVE COMPANY PERFORMANCE

Boards continued to strongly impact company performance. Since implementing a board of directors, **96% of companies reported increased revenues** and **91% reported increased EBITDA**. Since the respondent joined the board, companies reported an average revenue increase of ~70%.



BOARDS ARE INCREASINGLY EFFECTIVE

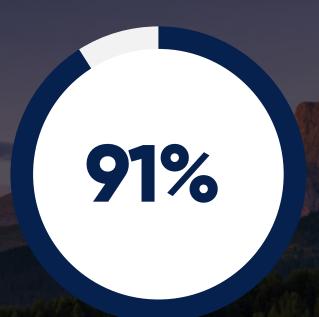
72% of the participants categorized their boards as "Indispensable" or "Very Effective" at driving corporate strategy. These results, which continue to improve year-over-year, support the notation that a board with strategically selected directors can be essential to achieving corporate goals and improving profitability.



BOARDS DRIVE PERFORMANCE

2025 PRIVATE COMPANY BOARD COMPENSATION SURVEY





+70%

Companies reported
INCREASED REVENUES
since implementing a
Board of Directors

Companies reported
INCREASED EBITDA
since implementing a
Board of Directors

Companies reported AVG.

REVENUE GROWTH OF 65%

since implementing a

Board of Directors

BOARDS & DIVERSITY

Lodestone Global's aim is to increase private company director diversity.

The data continues to show that diversity produces a higherperforming boardroom.

WOMEN REPRESENTATION INCREASING

Women served on 86% of the boards of companies surveyed, up from 85% last year.

2.75 The number of women directors remained at a median of 2.75 vs. 2.75 last year, achieving a ~40% representation on a typical board.

ETHNIC/RACIAL MINORITY REPRESENTATION

Ethnic minorities served on 32% of the boards of companies surveyed, up from 30% last year.

DIVERSITY DRIVES PERFORMANCE

98%

98% of boards with at least one female director reported an increase in revenues since the respondent joined the board.



ABOUT THE SURVEY

2025 PRIVATE COMPANY BOARD COMPENSATION SURVEY

The 14th Annual 2025 Private Company Board Compensation Survey was conducted among our clients and select members of YPO* in the fall and winter of 2024. 1,422 companies provided meaningful responses. Additional data was collected from over ~5,000 companies that is excluded in these results to keep the sample consistent. The additional data is available to custom compensation clients upon request.

The objective of the survey was to collect data on Board member compensation for independent directors. We also captured data on Board practices and sentiment, to provide a picture of current governance thought among private company board members. All of our data was collected and normalized to annual levels to provide a relative basis of comparison. Average calculations included all 1,422 respondents whereas median calculations excluded the respondents who did not give an answer for that specific category.

The survey presents the overall results of our work in determining specific compensation levels, as well as prevalent Board practices. This survey is private and confidential and was conducted for the sole benefit of participating companies and Lodestone Global. This report may not be reproduced, quoted, archived, redistributed, or otherwise used without express permission.

^{*}YPO connects ~30k chief executives of companies generating >USD\$6 trillion in revenues and employing >15 million people in 137 countries.



www.lodestoneglobal.com/compensate

If you have any questions, comments or suggestions, or would like additional tailored insights for your company please contact us by email at:

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